



MoonFlower AI

SALON & SPA WEBSITES

Your salon, *beautifully online.*

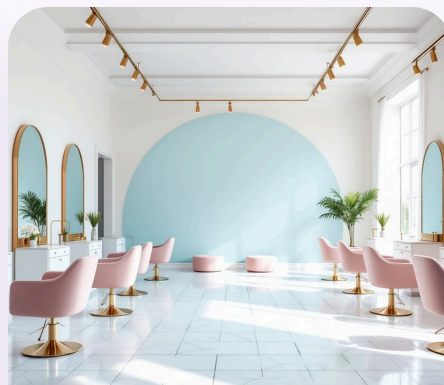
A website that books clients for you, a chat assistant that answers 24/7, and smart follow-up that fills your chair — built from your own photos and details, live in days.



BASIC

Look great. Get booked.

from \$49/month



PRO

Stay in their pocket.

from \$99/month



PREMIUM

Your 24/7 concierge.

from \$199/month



Booking 24/7

Clients book while you work.



AI chat assistant

Answers questions any hour.



Your brand, your photos

Built for you — never generic.

FOUNDER PRICING

For our first 10 salons — reserve your spot with a 20% setup token.

moonflowerai.com

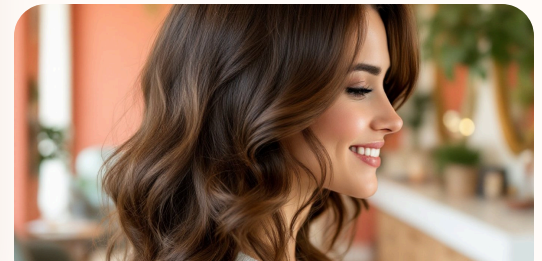
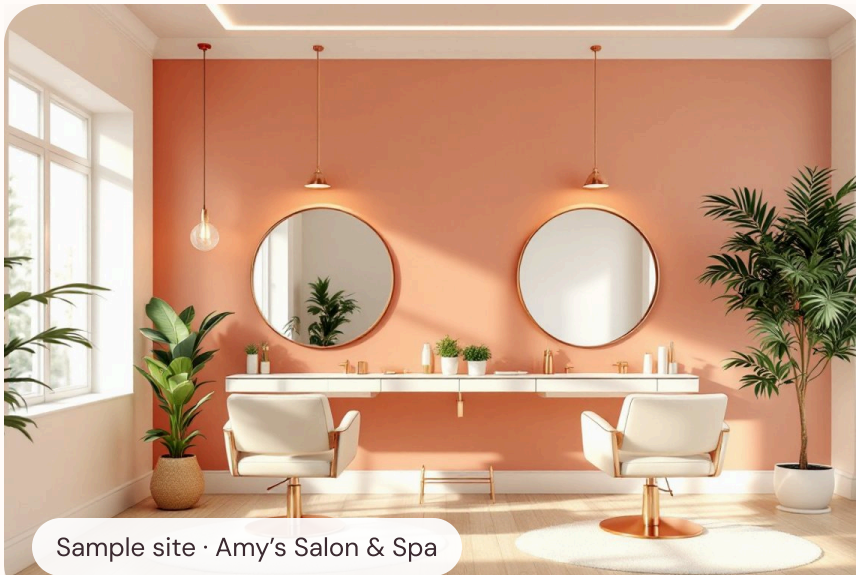
hello@moonflowerai.com



BASIC

Look great. *Get booked.*

Everything a neighborhood salon needs to win new clients online — a beautiful site, booking that never sleeps, and an assistant that answers for you.



✓ **A site built from your salon**
Your name, colors, storefront and photos — mobile-first and fast.

✓ **AI chat assistant**
Answers prices, hours and policies — and learns new questions.

✓ **Pay now or pay at the salon**
Optional card payment, invoices and pay links via Stripe.

✓ **Online booking, 24/7**
Live availability by stylist, confirmations and reminders.

✓ **Services, team, reviews, gallery**
Your full menu with prices and your best work, beautifully shown.

✓ **Owner dashboard**
Appointments, customers, billing and approvals in one place.

BEST FOR

Solo stylists and small studios ready to look polished and take bookings online.

\$49 /month

+ \$899 setup (founder price)

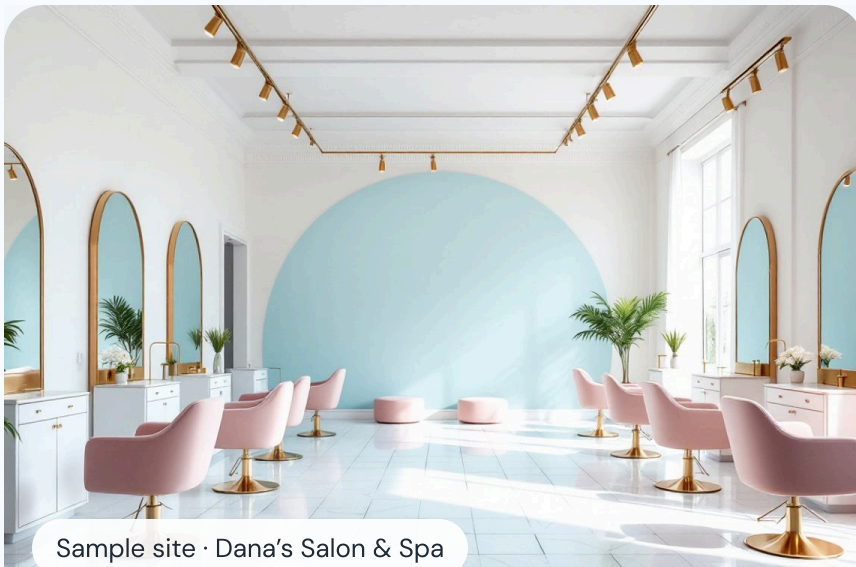
Standard setup \$1,500 after our first 10 salons



PRO

Stay in your clients' *pocket*.

Everything in Basic, plus the tools a growing team uses to stay top of mind — your salon as an app on their phone and fresh work front and center.



Sample site · Dana's Salon & Spa



EVERYTHING IN BASIC, PLUS

-  **Your salon as a phone app**
Clients add you to their home screen and book in one tap.
-  **Video in your gallery**
Short clips of color, curls and care that play as clients scroll.
-  **Follow buttons for your socials**
Instagram, Facebook and TikTok links beside your latest posts.
-  **"Latest from the salon" feed**
New looks and openings shown right on your home page.
-  **"Ask us anything" chat**
One tap from the home page — answers prices and openings instantly.
-  **Priority support**
Next-business-day answers from the MoonFlower team.

BEST FOR

Growing salons with a team that want clients coming back again and again.

\$99 /month

+ \$1,499 setup (founder price)

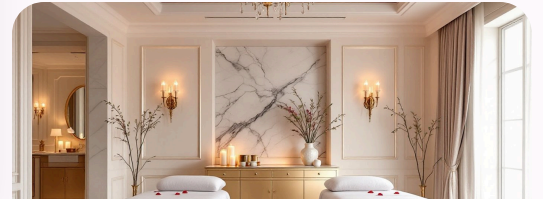
Standard setup \$2,500 after our first 10 salons



PREMIUM

Your 24/7 *conciierge*.

Everything in Pro, plus an AI team that talks with clients, follows up on every inquiry and creates your social videos — all approved by you.



EVERYTHING IN PRO, PLUS

-  **Talk to us, out loud**
Clients tap and speak; the assistant answers by voice and helps them book.
-  **Virtual receptionist line***
A phone line that answers 24/7 and books — handing off to you when needed.
-  **Every lead followed up**
AI drafts personal follow-ups and check-ins; you approve, it sends on time.
-  **Social videos, made for you**
Describe a promo; get a vertical video with voiceover and caption, ready to post.
-  **Premium spa gallery**
Calming spa and treatment videos that sell the experience.
-  **Same-day support**
A person answers by phone or email within business hours.

BEST FOR

Day spas and luxury salons that want every call, chat and lead handled beautifully.

\$199 /month

+ \$1,999 setup (founder price)

Standard setup \$3,500 after our first 10 salons

* Uses a dedicated phone number for your salon, set up with you during onboarding.



Pick your plan

Every plan includes your own site, booking and AI assistant. Upgrade any time.

What you get	Basic	Pro	Premium
Branded website with your own photos	✓	✓	✓
Online booking 24/7 with reminders	✓	✓	✓
AI chat assistant that learns your FAQs	✓	✓	✓
Card payments, invoices and pay links	✓	✓	✓
Owner dashboard	✓	✓	✓
Install as a phone app	—	✓	✓
Latest-posts feed and social follow buttons	—	✓	✓
Video gallery	—	Hair clips	Hair + spa
Voice concierge (talk out loud)	—	—	✓
Virtual receptionist phone line	—	—	✓
AI lead follow-up and check-ins	—	—	✓
AI social videos, ready to post	—	—	✓
Support	Email	Next business day	Same day
Monthly	\$49	\$99	\$199
Setup — founder price (first 10 salons)	\$899	\$1,499	\$1,999
Setup — standard	\$1,500	\$2,500	\$3,500
Reserve with a 20% token	\$180	\$300	\$400

How it works

1

Choose your plan

Pick a plan, then a short intake form: services, team, hours and style.

2

We build it in days

Your photos, colors and copy — reviewed with you before launch.

3

Approve and go live

The balance is due only after you approve your live site.

Ready to see yours?

Pick a plan at salonspa.app — we'll reply within one business day.

salonspa.app

hello@moonflowerai.com